

Name of Policy:	The BRIT School Cookie Policy
Approved by:	Katie Findlater & Hamish Edmondson
Applicable to:	Staff, Students and Parents
Effective date:	19/02/2025
Date of next review:	19/02/2026

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Cookie Policy

We ask that you read this cookie policy carefully as it contains important information on the use of cookies on our website.

This cookie policy relates to your use of our website. Throughout our website we may link other websites owned and operated by certain trusted third parties. These other third-party websites may also use cookies or similar technologies in accordance with their own separate policies. For privacy information relating to these other third-party websites, please consult their policies.

What are Cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by online service providers to help build a profile of users. They are also used to make websites work, or work more efficiently, as well as to provide information to the owners of the site. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

You can set your browser not to accept cookies and the information below explains how to remove cookies from your browser. However, some of our website features may not function as a result.

Types of Cookies

The cookies we place on your device fall into the following categories:

- Session cookies — these cookies allow our website to link your actions during a particular browser session. They expire each time you close your browser and do not remain on your device afterwards.
- Persistent cookies — these cookies are stored on your device in between browser sessions. They allow your preferences or actions across our website to be remembered. They will remain on your device until they expire, or until you delete them from your cache.
- Strictly necessary cookies — these cookies are essential for you to be able to navigate our website and use its features. Without these cookies, the services you have asked for could not be provided.
- Performance cookies — these cookies collect information about how you use our website, e.g., which pages you visit most often. These cookies do not collect personally identifiable information

about you. All information collected by these cookies is aggregated and anonymous and is only used to improve how our website works.

- **Functionality cookies** — these cookies allow our website to remember the choices you make (such as your username, language, last action and search preferences) and provide enhanced, more personal features. The information collected by these cookies is anonymous and cannot track your browsing activity on other websites.

The Cookies We Use

The table below provides more information about the cookies we use and why:

The Cookies We Use	What They Do
<p>School Website - E4 Education LTD</p>	<p>When somebody visits the school website, E4Education collects standard Internet log information that details visitor behaviour patterns. They do this to help the school to learn more about how their website is being used and how it can be improved.</p> <p>Data processing is carried out in accordance with Article 6 (1) of the GDPR on the basis of their legitimate interest in improving stability and functionality. The data will not be passed on or used in any other way. However, E4Education reserves the right to check the server log files subsequently, if there are any concrete indications of illegal use.</p> <p>If you complete any forms on our school website, E4Education (as data processor) will process this information on behalf of the school (data controller). This information will be stored securely in a database, emailed to a contact at the school or both. They do not process this information in any other way. They will never sell, distribute or lease this information to third parties, unless they are required by law.</p> <p>Please click here to see their Privacy & Cookie Policy.</p>
<p>Applicaa Admissions+ (Student Applicants, Students, Parents/Guardians)</p>	<p>If you create an Applicaa Admissions+ account then Applicaa will use cookies for the management of the signup process and general administration. These cookies will usually be deleted when you log out however in some cases they may remain afterward to remember your site preferences when logged out</p>

	<p>They use cookies when you are logged in so that they can remember this fact. This prevents you from having to log in every single time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.</p> <p>The Applicaa Admissions+ site offers newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribe/unsubscribed users.</p> <p>When you submit data through an Application Form such as those found on contact pages or comment forms cookies may be set to remember your user details for future correspondence.</p> <p>In some special cases, Applicaa Admissions+ also uses cookies provided by trusted third parties.</p> <p>Applicaa Admissions+ uses Google Analytics which is one of the most widespread and trusted analytics solutions on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.</p> <p>For more information on Google Analytics cookies, see the official Google Analytics page.</p> <p>Click here for more information on Applicaa Admissions+ Cookie Policy.</p>
<p>Google Education (Student and Staff Accounts)</p>	<p>When students and staff join the school they will be given a Google Education Account for productivity.</p> <p>Google may store or use some or all of the cookies or similar technologies in your browser, app, or device. For further information please click here to see their Privacy Terms.</p>

<p>iSAMS MIS (Staff, Student & Parent Apps/Portals)</p>	<p>iSAMS LTD uses traffic log cookies to identify which pages are being used. This helps them and the school analyse data about web page traffic and improve the iSAMS Service in order to tailor it to the schools needs. iSAMS and the School only use this information for statistical analysis purposes and then the data is removed from the system by iSAMS LTD.</p> <p>iSAMS LTD will not sell, distribute or lease your personal information to third parties unless they have your permission or are required by law to do so.</p> <p>You may request details of personal information which iSAMS LTD holds about you under the GDPR (General Data Protection Regulation 2016 (Regulation (EU) 2016/679). There is no fee for subject access requests unless the request is manifestly unfounded or excessive.</p> <p>For further information click here to see their Privacy & Cookie Policy.</p>
<p>MailChimp (Communications)</p>	<p>MailChimp uses first-party and third-party cookies for several reasons. Some cookies are required for technical reasons in order for their Mailchimp Sites and Service to operate, and they refer to these as “essential” or “strictly necessary” cookies. Other cookies enable them and the third parties they work with to track and target the interests of Visitors to the Mailchimp Sites, and they refer to these as “performance” or “functionality” cookies.</p> <p>For further information please click here to see their Cookie Policy.</p>
<p>SAMPeople & Recruitment (Staff Applicants)</p>	<p>SAMPeople use cookies on the school’s recruitment website.</p> <p>Where applicable, the website uses a cookie control system allowing you on your first visit to the website to allow or disallow the use of cookies on your computer/device. This complies with recent legislation requirements for websites to obtain explicit consent from users.</p>

For example, SAMPeople may monitor how many times you visit the website, which pages you go to, traffic data, location data and the originating domain name of a user's internet service provider, to improve the user's experience whilst visiting the website, and better understand how you use it. This information helps SAMPeople to build a profile of our users. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

For further information please click [here for SAMPeople Privacy & Cookie Policy](#).

How We Use Your Cookies

The School may request cookies to be set on your computer or device. Cookies are used to let us know when you visit our website, how you interact with us and to make your experience using the school website better for you. The cookies we collect may differ depending on what you are looking at on our website. You are able to adapt your cookie preferences but by blocking certain types of cookies, it may mean that your experience on the website is impacted.

Consent to Use Cookies

We will ask for your permission (consent) to place cookies or other similar technologies on your device, except where they are essential to provide you with a service that you have requested (e.g., to enable you to put items in your shopping basket and to use our check-out process).

There is a notice on our home page which describes how we use cookies and requests your consent to place cookies on your device.

How to Turn Off Cookies

If you do not want to accept cookies, you can change your browser settings so that cookies are not accepted. If you do this, please be aware that you may lose some of the functionality of this website. For further information about cookies and how to disable them please go to the Information Commissioner's webpage on cookies: <https://ico.org.uk/for-the-public/online/cookies/>. You can disable cookies yourself by following the steps at this link: <https://www.aboutcookies.org.uk/managing-cookies>.

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